

Standard Eurobarometer Annual Seminar

Date: 19-20 June 2014

AGENDA

Day 1: Thursday 19th June 2014

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| 09h00 - 09h30: | Registration
Le Méridien Brussels
Carrefour de l'Europe 3 - Brussels 1000 - Belgium
Phone: +32 2 548 42 11 |
| 9h30 – 9h50: | Presentation: Opening session
Leendert de Voogd (TNS Global Head Political and Social)
Pascal Chelala (Managing Director TNS opinion)
Richard Ingleton (CEO TNS) |
| 09h50 – 10h20: | Presentation: “topic to be confirmed” by Ian Barber (Head of Unit Strategy, Corporate Communication Actions and Eurobarometer DG COMM) |
| 10h20 – 10h50: | Presentation: “topic to be confirmed” by Jacques Nancy (Head of Unit Suivi de l’Opinion Publique (SOP), European Parliament) |
| 10h50 – 11h20: | Presentation “What future for market and opinion research? How new developments could be adapted to the EB?” by Richard Ingleton (CEO TNS) |
| 11h20 – 11h40: | Coffee Break |
| 11h40 – 12h00: | Presentation: “A barometer in the Eurobarometer: Social climate – a rethinking of the usual economic and social indicators” by Bartek Lessaer (DG EMPL) |
| 12h00 – 12h20: | Presentation “Return on an electoral year in Germany – national stakes vs. European stakes” by Richard Hilmer (TNS Infratest Dimap) |
| 12h20 – 12h50: | Presentation “Few days after the results of the EP elections, what changes can we expect?” by Yves Bertoncini (Director of Notre Europe – Jacques Delors Institute) |
| 12h50 – 14h00: | Lunch break |

- 14h00 – 14h40:** **Plenary session: “How technology serves quality – new data collection methods and instruments”** by James Brooks (TNS Global Head of Operations)
- 14h40– 15h40:** **Workshop 1: “Sampling and sampling point allocation using tablets - learning from first waves”** by Julia Rogers
- 15h40 – 16h00:** **Coffee Break**
- 16h00 – 17h00:** **Workshop 2: “Fieldwork monitoring and continuous performance measurement”** by Marina Joshi

Day 2: Friday 20th June 2014

10h00 - 10h20:	Introduction by James Brooks
10h20 – 11h20:	Workshop 3: “Central scripting and traductions - best practice/learning from each other” by Luc Schulpen
11h20 – 11h40:	Coffee Break
11h40 – 12h40:	Workshop 4: “Deliverables – technical and evaluation report – a key tool for quality measurement” by Christelle Dewint
12h40 – 14h00:	Lunch
14h00 – 15h00:	Plenary session: “Next steps for full efficiency using tablets for EB – new developments?” by Phil Rushmer
15h00 – 15h30:	Wrap up and conclusions by Pascal and Leendert