

THE EU AND PUBLIC OPINIONS: A LOVE-HATE RELATIONSHIP?

TABLE OF CONTENTS

Extract from:

Salvatore Signorelli, "The EU and public opinions: a love-hate relationship?", *Studies and Reports No 93, Notre Europe – Jacques Delors Institute,* November 2012.

FOREWORD	4
EXECUTIVE SUMMARY	7
NTRODUCTION	9
1. European public opinion analysis instruments	12
1.1. The origins of the Eurobarometer: a brief overview	12
1.2. Deciphering European public opinion: quantitative polls	19
1.2.1. Standard EBS: regular public opinion monitoring	20
1.2.2. Special EB: in-depth thematic surveys	26
1.2.3. EB Flash: rapid thematic surveys	29
1.2.4. Sociological criticism of quantitative opinion polls	31
1.3. Qualitative Studies: analysis of reactions, feelings and motivations	33
1.4. Deliberative Polling®	37
1.5. National polls of the 27 Member States	43
2. The work of public opinion analysis within the institutions	<u>44</u>
2.1. The change in political context and in objectives for the EU: the rise of public opinion	n 44

THE EU AND PUBLIC OPINIONS: A LOVE-HATE RELATIONSHIP?

2.2. The European Commission: "driving force" of public opinion analysis in the EU	47
2.2.1. A role of interface in drafting Eurobarometer surveys	50
2.2.2. The "national" level of public opinion analysis at the Commission	52
2.3. The work of public opinion analysis at the European Parliament	54
2.3.1. An information tool	56
2.3.2. The "national" level of public opinion analysis at the European Parliament	57
2.4. The role of the other institutions	58
2.4.1. European Council	58
2.4.2. The Council of the European Union	59
2.4.3. The European Central Bank (ECB)	59
2.4.4. Committee of the Regions (CoR) and the European Economic and Social Committee (EESC)	60
3. The impact of the Eurobarometer: a hybrid between "science" and "governance"	61
3.1. The scientific instrument	61
3.2. The governance tool	63
3.3. Does the Eurobarometer help reveal the Europeans to each other?	70
CONCLUSION	73
BIBLIOGRAPHY	74
ON THE SAME THEME	78