



## Thinking Strategically about the EU's External Action

Working group I

### How can Europeans promote their economic interest across the world?

October 26, 2012 - Madrid  
Elcano Royal Institute, C/Príncipe de Vergara, 51

#### Draft Programme

The EU and economic statecraft: scoring under potential? How can Europeans overcome their discrepancies on financial regulation and project efficiently their vision on the international stage? Given the current dynamics of the global financial and economic governance fora, how to improve the external representation of the EMU? What would be the new roadmap to relaunch the transatlantic partnership? How to develop an EU strategy *vis-à-vis* the BRICs?

9 am – 9.15 am **Introduction to the seminar** Federico Steinberg (Elcano)  
Elvire Fabry (Notre Europe)

#### 9.15 am – 10.45am **First Session**

Chair Federico Steinberg (Elcano)  
*The EU and economic statecraft: scoring under the potential?*  
Speaker John Springford (CER)

*Financial regulation*  
Speaker Dimitris Katsikas (Eliamep)

10.45 am – 11 am coffee break

#### 11 am – 1.15 pm **Second Session**

Chair Elvire Fabry (Notre Europe)  
*Global macro-economic challenges and the external representation of the euro area*  
Speakers Daniela Schwarzer (SWP), Federico Steinberg (Elcano) and Diego Valiante (CEPS)

*Europe – US (the future of the transatlantic agenda)*  
Speaker Pawel Swieboda (DemosEuropa)

*EU strategy vis-à-vis the BRICs – a focus on China*  
Speaker François Godement (ECFR/AsiaCentre)

1.15 pm – 1.30 pm *Wrap-up and discussion of follow-up*