

Tomorrow's Europe – The first ever Pan-EU Deliberative Poll®

> What would European citizens tell us about the future of the EU if they had the opportunity to discuss and think together about the issues?

The EU is experiencing a deep crisis of public identity in a world that is undergoing radical transformations.

- ▶ Whether one is in favour of less or more EU integration, it is vital to understand what EU citizens really want for the future of the Union.
- ▶ To achieve this understanding, we need to give citizens the opportunity to deliberate together beyond national borders.

Tomorrow's Europe is a Europe-wide Deliberative Poll® that will:

- ▶ **Build a space for a true deliberation**
 - Allows a representative microcosm of European society to exchange views on European matters, discuss issues with experts and political leaders, and express an informed opinion.
 - Develop new methodologies for measuring and understanding public opinion within the European institutions.
- ▶ **Ensure that EU citizens are really listened to**
 - Put citizens at the heart of the process by involving them in the definition of what is to be debated and in the assessment of the methodology.
 - Promote a true long-term dialogue between citizens and EU institutions.
- ▶ **Encourage civic participation in the European process**
 - Introduce Deliberative Polling® on an international scale as an instrument that enables ordinary citizens to develop informed opinions on current EU policies and events.
 - Set an example and develop a methodology for future transnational deliberations.

Tomorrow's Europe – A proven methodology and yet a world-first

Deliberative Polling® consists of:

1. A traditional **poll** of a representative random sample of citizens. This asks both opinion and information questions.
2. A sub-sample of volunteer representative respondents are given impartial and **balanced information** reflecting the different opinions in the debate.
3. At a two-day **deliberation** event volunteers discuss the issues face-to-face, first among themselves and then together with experts and political leaders representing the full range of positions.
4. Finally, the **participants are again polled**. Results reflect increased information and opinion evolution during the deliberation. A **control group** poll provides comparative data.

Since 1994 Deliberative Polls® in the US, Australia, the UK, Denmark and across the world have demonstrated that this method reduces participants' indecision. Compared to the rest of the population their opinions change significantly. DPs are widely covered by the media and well received by participants and the wider public.

To date, DPs have been held successfully in over 25 countries, but never on an international scale.



In partnership with:
GALLUP®
EUROPE



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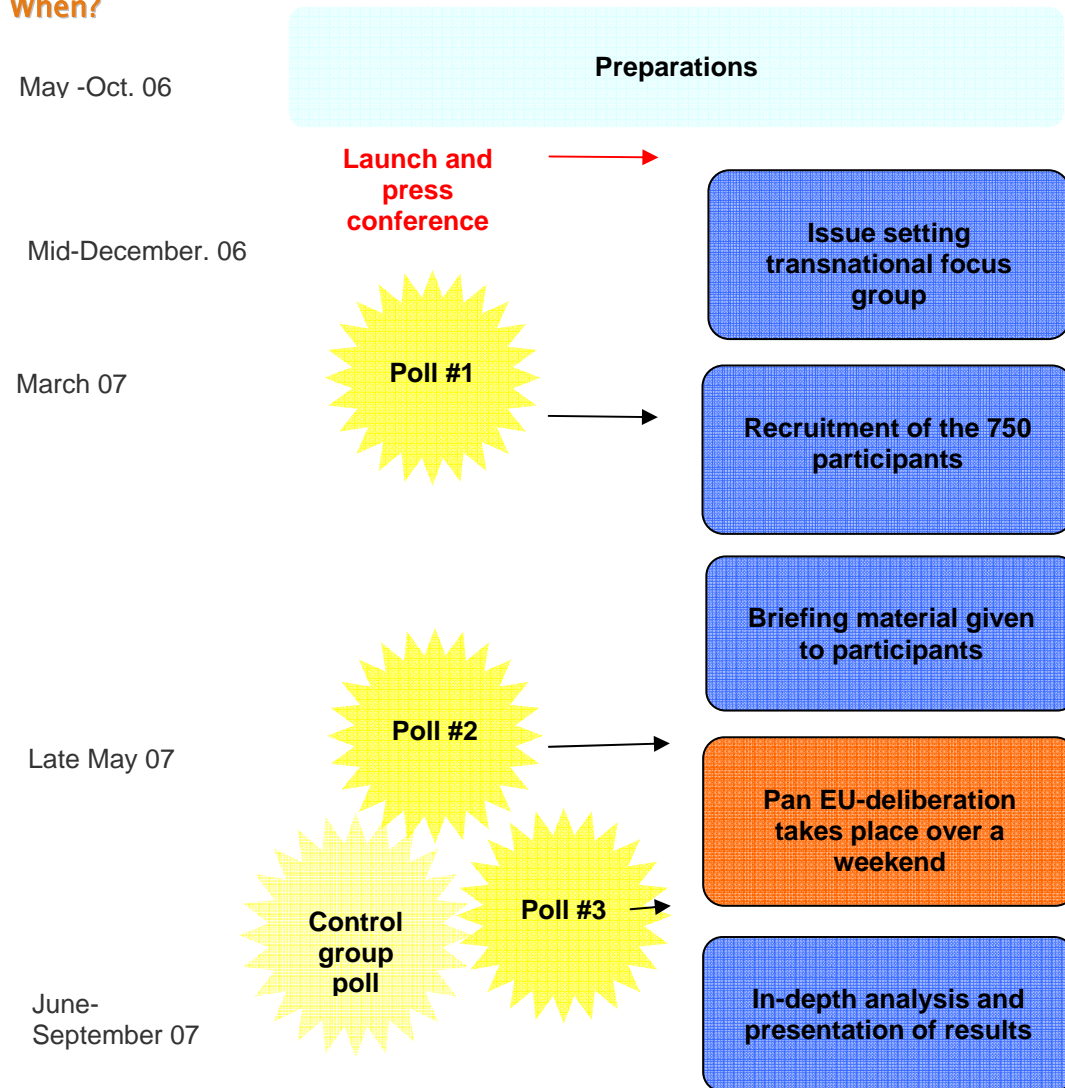
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When?



Who?

Tomorrow's Europe is a joint project among many different European actors.

Coordinated by *Notre Europe*, the partnership currently involves:

- **European Commission** funding under Plan D.
- The **European Parliament** as host of the deliberation.
- The **Finnish Presidency of the EU** is helping to organise and co-fund the inaugural focus group.
- **Gallup Europe** pollsters, as co-financer of the project, will recruit the deliberation participants and carry out the polling operations.
- **EU think tanks and research institutes** contributing to the design and analysis of the process include: the Friends of Europe (Brussels); El Cano Institute (Spain); Providus (Latvia); the European University Institute (Italy); the Initiative and Referendum Institute Europe (Germany); Instytut Spraw Publicznych (Poland); Europeum (Czech Republic); the Centre for European Policy Studies (Belgium); and EuropaNova (Hungary)
- A high level scientific partnership consisting of some **20 senior academics** specialised in participative consultation mechanisms and European issues.
- **Media partners** will play a central role in the dissemination of the project, thus ensuring its success.

How?

Key aspects of the event organisation are decided by a special **steering committee** representing the consortium of partners. This body will be assisted by a **scientific committee**, ensuring the quality of the information given to the participants; the choice of experts; and the quality of the deliberation. A **technical team** coordinated by *Notre Europe* will manage the project on a daily basis. The project is financed through a **combination of public and private funding**.